

Futuristic Trends in
Management

Volume 3, Book 22, 2024, IIP Series



Futuristic Trends in

MANAGEMENT

Volume 3, Book 22, 2024, IIP Series



Title of the Book: Futuristic Trends in Management

Edition: Volume 3, Book 22, 2024, IIP Series

Copyright © 2024 Authors

No part of this book may be reproduced or transmitted in any form by any means, electronic or mechanical, including photocopy, recording, or any information storage and retrieval system, without permission in writing from the copyright owners and publisher.

Disclaimer

The authors are solely responsible for the contents published in this book. The publisher or editors do not take any responsibility for the same in any manner. Errors, if any, are purely unintentional and readers are requested to communicate such errors to the editors or publishers to avoid discrepancies in future.

E-ISBN: 978-93-5747-492-4

Publisher, Printed at & Distribution by:

Selfypage Developers Pvt. Ltd.,
Pushpagiri Complex,
Beside SBI Housing Board,
K.M. Road Chikkamagaluru, Karnataka.
Tel.: +91-8861518868
E-mail: info@iipseries.org

IMPRINT: I I P Iterative International Publishers

PREFACE

Management is an art of getting things done through and with the people in formally organized groups. It is an art of creating an environment in which people can perform and individuals can co-operate towards attainment of group goals. Management Study HQ describes Management as a set of principles relating to the functions of planning, directing and controlling, and the application of these principles in harnessing physical, financial, human and informational resources efficiently and effectively to achieve organizational goals. A good management is the backbone of all successful organizations. And to assist business and non-business organizations in their quest for excellence, growth and contribution to the economy and society, Management Book Series covers research knowledge that exists in the world in various management sectors of business through peer review chapters. This book series helps company leaders and key decision-makers to have a clear, impartial, and data-driven perspective of how factors will impact the economy moving forward and to know what they should be doing in response. It also focuses on a range of issues but not limited to General Management

1. Marketing Information Technology & Library
2. Finance
3. Business
4. Human Resources
5. Operations
6. International Business
7. Entrepreneurship
8. Business Ethics
9. Corporate Social Responsibilities
10. Public Policy
11. Tourism & Hospitality

EDITORIAL BOARD MEMBERS

Dr. Mathiyarasan

Director

Entrepreneurship and Innovation Centre

Kristu Jayanti College

Bangalore, Karnataka, India

Dr. C. Samuel Joseph

Professor & Director

Department of Management Studies

American School of Business Administration

The American College

Madurai, Tamil Nadu, India

Dr. V. Sumathy

Assistant Professor

Thirukolanjiappar Government Arts College

Viruthachalam, Tamil Nadu, India

Ms. Neelam Yadav

Assistant Professor

Vivekananda Global University

Jaipur, Rajasthan, India

Dr. Payal Garg

Professor & Director (Admn and Fin)

Raja Balwant Singh Management Technical Campus

Agra, Uttar Pradesh, India

Dr. Sangeet Vashishtha

Professor

Department of management

IIIMT University

Meerut, Uttar Pradesh, India

Mrs. Sonakshi Jaiswal

Research Scholar

Indira Gandhi National Open University

New Delhi, India

Mr. Praveen Nayak

Principal

Vivekanand Institute of Management

Kalaburagi, Karnataka, India

Dr. Md. Razi Anwar

Assistant Professor

NSHM Knowledge Campus

Durgapur, West Bengal, India

CONTENTS

	PART 1	Page No.
Chapter 1 THE ART OF BAKERY AND CONFECTIONERY: (A JOURNEY OF TASTE AND DELIGHT).....		1-10
Chapter 2 GREEN PRACTICES IN HOTEL INDUSTRY IN JAIPUR.....		11-30
Chapter 3 TRENDS IN INDIAN HOSPITALITY AND TOURISM INDUSTRY.....		31-39
Chapter 4 A COMPREHENSIVE EXPLORATION OF ROBOTICS AND AUTOMATION'S IMPACT ON TRANSFORMING HR OPERATIONS.....		40-51
Chapter 5 FUTURE TECHNOLOGY AND ITS IMPORTANCE IN THE HOSPITALITY INDUSTRY.....		52-58
Chapter 6 TRENDS IN REGIONAL CUISINE IN INDIA.....		59-64
Chapter 7 FUTURE TRENDS IN THE HOSPITALITY & TOURISM INDUSTRY.....		65-69
Chapter 8 MEASURING VOLATILITY OF INDIAN STOCK MARKET BY USING GARCH MODELS.....		70-80
Chapter 9 RELATIONSHIP BETWEEN DISPOSITION AND EMOTIVE ACUMEN AMONG WOMEN LEADERS IN INDIA.....		81-94
Chapter 10 THE RELATIONSHIP BETWEEN PERSONALITY TRAITS AND START-UP MOTIVES IN PRE-OWNED AUTOMOBILE INDUSTRY CONTEXT.....		95-105
Chapter 11 BANKING OF THE UNBANKABLE- KEY ISSUES AND CHALLENGES IN THE DIGITALISATION OF MICROFINANCE.....		106-122
Chapter 12 THE TOURISM INDUSTRY IN INDIA HAS TREMENDOUS POTENTIAL FOR GROWTH.....		123-130

PART 2

Chapter 1 FUTURISTIC MARKETING TRENDS IN TEXTILE INDUSTRY IN INDIA.....	131-137
Chapter 2 CURRENT SITUATION AND FUTURE DIRECTIONS FOR TECHNOLOGY ADOPTION IN INDIAN DAIRY FARMING	138-153
Chapter 3 NEW EDUCATION POLICY 2020: CREATING AVENUES FOR SKILL DEVELOPMENT	154-166
Chapter 4 SUSTAINABLE BUSINESS PRACTICES IN INTERNATIONAL MARKETS: STRATEGIES, CHALLENGES, AND IMPLICATIONS.....	167-177
Chapter 5 PROSPECT OF TOURISM INDUSTRY IN INDIA.....	178-186
Chapter 6 FUTURE TRENDS IN FLIPPED CLASSROOM.....	187-191



IIP Series is online, open access, peer-reviewed, interdisciplinary Journal. IIP Series provides a comprehensive solution for conferences and edited books that covers research topics across various scientific, technical, and medical disciplines. It aims at disseminating high-level research results and developments to researchers and research groups. It mainly focuses on presenting practical solutions for the current problems in Applied Sciences and Applied Social Sciences. It features original research work, reviews, case reports, tutorial papers, and accounts of practical developments.

Futuristic Trends in Management

Volume 3 Book 22, 2024, IIP Series

ISBN : 978-93-5747-492-4



9 789357 474924